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Morse Data to Introduce Latest Version of InOrder ERP Software at IRCE 2015

Exhibiting at booth #813, Morse Data introduces upgrades to the software and its real-time Web shopping cart.

Dover, NH, May 19, 2015

Morse Data Corporation, developer of InOrder Enterprise Resource Planning (ERP) software, is exhibiting at Internet Retailer, one of the largest e-commerce conferences, June 2-4, 2015, McCormick Place, Chicago, IL. The company will demonstrate its significantly enhanced real-time Web shopping cart for Internet retailers and multi-channel merchants.

The new version of InOrder includes major upgrades, such as RF guided picking and putaway for warehouses. A few upgrades to the shopping cart include a data feed for Froogle, a digital distribution feature for selling digital products online, Facet Filtering and search functionality to provide shoppers with faster and more accurate search results, and Email tracking, tightly integrated with Marketing and Contact Management to measure Email effectiveness and assist with improving customer satisfaction.

“We’re very excited about exhibiting at IRCE and about the upgrades to InOrder,” says Tony Marchese, VP of Morse Data. “More and more mid-sized and large Internet-based companies are realizing that InOrder is developed specifically to manage their inventory and sales in real time – a capability that many of the ‘Big ERP’ software suites lack. The added benefit of doing business with Morse Data is our customer service. Customers are often shocked to hear we answer our own phones and that our support techs know customers’ names. We encourage IRCE attendees to call or email us and schedule a demo at the InOrder booth #813 during the show or through our Website if they can’t attend.”

About Morse Data Corporation

In business since 1975 and headquartered in Dover, NH with technical offices in Orland Park, IL, Morse Data Corporation offers InOrder, a real-time, tightly integrated, single database ERP system for multi-channel merchants, Internet retailers, publishers, and fulfillment solutions providers. The company is a certified Microsoft Small Business Specialist. To schedule a demonstration, call 888-667-7332 or visit <http://www.getinorder.com>.

Contact Information:

Morse Data Corporation
James Morse
888-667-7332
sales@morsedata.com
<http://www.getinorder.com>

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